



Call for abstracts -

Global perspectives and trends at the intersection of pharma and medtech

16 – 17 October 2018
Basel, Switzerland

Information and registration:
www.medtech-pharma.com

The Medtech & Pharma Platform (MPP) Association

The MPP Association aims to enhance interaction between the synergistic medtech and pharmaceutical industries, in order to promote product development and innovation. This is achieved by creating a forum to exchange knowledge and facilitate collaboration in technology- and regulatory-related areas. The association will also engage in European policy work to ensure that the interests of key stakeholders and MPP members are conveyed in the upcoming legal changes.

The MPP association organizes the international annual conference, which has gained increasing interest since its initiation in 2014 and continues to attract key stakeholders from the medtech and pharma industries.

5th MPP annual meeting

As the leading conference in the sector of products/solutions that combine medtech and pharma components, the MPP annual event is dedicated to enhancing partnership between the pharma and medtech industries.

This year, we welcome experts in the field of digital health, companion diagnostics, user experience, big data, the EU MDR/IVDR and precision medicines to join us at our 5th annual meeting entitled “Global perspectives and trends at the intersection of pharma and medtech”.

By providing thought-provoking presentations and cutting-edge discussions, chaired by global experts, this event helps to form new and lasting connections between medtech and pharma professionals.

The 2018 meeting will be held in the vibrant and contemporary city of Basel, a global hotspot in the development and commercialization of healthcare products and solutions. As host to some of the world’s leading innovators in healthcare, Switzerland and the trinational area of Basel offer the ideal setting for innovative discussion and extension of your professional networks.

Target audience

The program of the MPP annual event focuses on new technologies that aim to improve current healthcare through implementing the combined use of medical devices and medicines. Thus, the target audience includes experts and professionals from both medtech and pharma industries, as well as regulators and scholars interested in the fusion of these fields and how it impacts contemporary healthcare products.

Key focus areas - Call for abstracts

The two-day meeting incorporates keynote lectures, case studies and presentations delivered by subject experts. Key focus areas cover:

- Digital health and disruptive innovations
- Use of real world data in product development, pricing and reimbursement
- The EU Regulations for medical devices (MDR) and in vitro diagnostics (IVDR)
- Precision medicines
- Companion diagnostics
- Innovative drug-delivery devices
- Sustainability of healthcare products
- User experience in developing packaging solutions
- Applications of biomarkers to improve patient health
- Adaptive manufacturing systems for small populations

